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Sherekina Nataliia

Активно шукаю роботу

Руководитель отдела

Повна зайнятість
Бажане місто роботи : Київ
Дата народження: 18 січня 1965 (61 рік)
Стать: Жінка
Сімейний стан: Не вказано
Діти: Не вказано

Контактна інформація

Зареєструйтеся або увійдіть щоб відкрити контакти пошукача

Додаткові відомості

Summary

Over 10 years of experience in strategic and event marketing including digital and affiliate marketing, team management.

CAREER

B-Consult (management consulting services for IT companies)
Marketing Expert

Clients support in:

- Strategic marketing;
- Digital marketing planning
- Event marketing : webinars; offline trainings; business conferences

etc.

Mar 2021- …

Headtechnology Group (IT Security)
Marketing Director

-

Budgeting and strategic marketing planning;

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Draw up and launch brand awareness campaign;

- Digital strategy set up and implementation

Jun 2017 - …

Vega Telecom (SCM Group)
Media relations

- Arranging PR events;
- Media relations;
- Creating effective communication channels

Nov 2016 – Apr 2017

Smile-Expo (event agency within IT innovations)
Head of Projects

-

Marketing and media planning;

-

Media relations;

-

Supervising the working group (designers, smm, pr-managers);

-

Projects budgeting

Aug 2015 –

Oct 2016

A7 GROUP (group of companies to promote Ukraine worldwide)
Communications Director
-

Writing, rewriting news, press post releases and other materials;

-

Media strategy planning;

-

Arranging pr events

Mar 2015 – Sep 2015

The British International School
PR/Marketing Manager

Strategic marketing planning;

Media relations;

Media strategy planning;

Develop and maintain the corporate website

Dec 2013 – Jul 2014

Embassy of Pakistan

Aug 2008 – Jul 2011

background image
Press Secretary / Interpreter

Media relations;

Develop and maintain the Company’s internal web page;

Support mission as an Interpreter at the governmental negotiations;

GR

Special skills

Computer Skills: MS Office, Internet, Outlook Express, MS Excel, Power Point, Basic HTML,
MS Project

Освіта

Kyiv University of Tourism, Economy and Law

вища , с 2000 по 2006 (6 років)
Master Degree in international economics,

Курси та тренінги

PRO Business Center State Diploma of Kyiv Polytechnic University in strategic marketing Dec 2019 – Jun 2020 Be First Marketing School Certificate in PR Mar 2013 – Jun 2013 Goethe Institute (German language courses) Superior educational level C-2-1 Sep 2002 – Dec 2007