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Sherekina Nataliia

Активно шукаю роботу

Руководитель отдела

Повна зайнятість

Бажане місто роботи : Київ

Дата народження: 18 січня 1965 (61 рік)

Стать: Жінка

Сімейний стан: Не вказано

Діти: Не вказано

Контактна інформація

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Додаткові відомості

Summary

Over 10 years of experience in strategic and event marketing including digital and affiliate marketing, team management.

CAREER

B-Consult (management consulting services for IT companies)

Marketing Expert

Clients support in:

- Strategic marketing;
- Digital marketing planning
- Event marketing : webinars; offline trainings; business conferences

etc.

Mar 2021- ...

Headtechnology Group (IT Security)
Marketing Director

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Budgeting and strategic marketing planning;

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Draw up and launch brand awareness campaign;

- Digital strategy set up and implementation

Jun 2017 - ...

Vega Telecom (SCM Group)
Media relations

- Arranging PR events;
- Media relations;
- Creating effective communication channels

Nov 2016 – Apr 2017

Smile-Expo (event agency within IT innovations)
Head of Projects

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Marketing and media planning;

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Media relations;

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Supervising the working group (designers, smm, pr-managers);

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Projects budgeting

Aug 2015 -

Oct 2016

A7 GROUP (group of companies to promote Ukraine worldwide)
Communications Director

-

Writing, rewriting news, press post releases and other materials;

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Media strategy planning;

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Arranging pr events

Mar 2015 - Sep 2015

The British International School
PR/Marketing Manager

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Strategic marketing planning;

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Media relations;

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Media strategy planning;

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Develop and maintain the corporate website

Dec 2013 - Jul 2014

Embassy of Pakistan

Aug 2008 - Jul 2011

background image
Press Secretary / Interpreter

□

Media relations;

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Develop and maintain the Company's internal web page;

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Support mission as an Interpreter at the governmental negotiations;

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GR

Special skills

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Computer Skills: MS Office, Internet, Outlook Express, MS Excel, Power Point, Basic HTML, MS Project

Освіта

Kyiv University of Tourism, Economy and Law

вища , с 2000 по 2006 (6 років)

Master Degree in international economics,

Курси та тренінги

PRO Business Center State Diploma of Kyiv Polytechnic University in strategic marketing Dec 2019 – Jun 2020
Be First Marketing School Certificate in PR Mar 2013 – Jun 2013
Goethe Institute (German language courses) Superior educational level C-2-1 Sep 2002 – Dec 2007

<https://novarobota.ua/index.php/ua/resume/rukovoditel-otdela-240826>